

DIGITAL DISASTER

Digital Disaster

"Sometimes we all get a little lost."

Genre / Format

Human Interest.

Weekly, 30 minute episodes in HD.

Created By

Jeff Sassinsky

Log Line

In the high-stakes world of data recovery, down-to-earth electronics expert Jeff Sassinsky fights to keep his panicked clients from losing everything that is important to them while regaining control over the gadgets that rule... and can ruin... their lives.

Synopsis

We are completely dependent on our electronic gadgets. They store the irreplaceable photos of the birth of our children. They run our family businesses. They help propel our dreams forward. These devices are meant to make our lives easier, but all too often they betray us. The photos are lost, the business and livelihood put in peril or even an entire identity stolen.

That's when you call data recovery and electronics expert Jeff Sassinsky.

Each week, he shows up at the door of a grief stricken victim. We meet the devastated parents that lost all pictures of their newborn when they dropped their phone in the ocean. We tour the destruction of a massive mudslide and talk to a family whose future is uncertain because the computer containing everything they need to keep the family business open was destroyed. And we sit down with the forlorn independent filmmaker whose digital footage was lost when his camera was literally melted in a fire.

He cannot afford to reshoot his movie and may have to give up on his dreams of making it big.

Jeff's clients flow through a range of emotions, from disbelief to agony to anger, as they realize just how critical their lost data is to their lives.

The stakes are high. Jeff and his team scramble to resurrect the irreplaceable. In many cases their precious data can be extracted from the destroyed device, but in some instances it is just too far gone.

To top it off, Jeff surprises them with a electronic makeover of the tools and knowledge they need to keep their lives under control and their data protected. Our victims are now prepared to tackle their dreams head on and never again be ruled, or betrayed, by their devices.

Finally, we reveal the recovered data that the client thought was lost forever. As we see their tension melt into relief, Jeff smiles and tells them, "Now, make sure I never see you again!"

We have built our homes and our work on an electronic foundation that can destroy lives when it breaks. Whether it be as simple as a laptop dropped down the stairs or as terrible as a hurricane sweeping through the coast, what's most important to us can be lost in an instant.

When the unthinkable happens and we scream, "I need my data back! I need my LIFE back!"... that's where Jeff Sassinsky and Digital Disaster come in.

